



Southwestern Donkey and Mule Society (SDMS)

Meeting Minutes

February 6, 2016

Call To Order

The SDMS Board Meeting was held on February 6, 2016 at the Uncle Dan's BBQ in Waco, Texas presided over by Jim Tippie, President. The meeting was called to order at 11:26 am.

Attendees

Jim Tippie, Rhonda Tippie, Shirley Knott, Laura Harless, Jan Stallone, Emily Lambeth, Jackie Bien, Greg Schlosser, Jessica Meuth, Dianne Smith, Mary Stewart, Debbie Kelly, Pam Harless

Minutes from Previous Meeting Read

Minutes from the January 9, 2016 meeting were read by Laura Harless. Dianne Smith motioned for approval of the minutes as read. Greg Schlosser seconded. Motion passed and minutes approved.

Report of Committees

Treasurer's Report (Shirley Knott)

- Beginning Balance \$10,263.82, deposited 3,315.00, expenses \$5,042.27, current balance \$8536.55
- \$168 deposited to scholarship fund. \$4,360.41 scholarship fund balance.
- Jackie Bien motioned to approve, Emily Lambeth seconded and treasurer's report was approved

Fort Worth Stock Show Report (Shirley Knott)

- Sponsor money of \$2,745.00, estimated class fees \$2,700
- Expenses were \$4,734.27

Old Business – Texas Shoot Out:

- Greg went to Brazos County Expo to negotiate the contract for the Texas Shoot Out 2016, June 10-12. Prices have increased for 2016.
- **Catering:**
 - Lazy B will charge same as last year. We can use plastic wear this time.
 - Decision made to charge \$15 for adults and \$12 for children for meal
 - The competition must finish by 6pm on Saturday to have dinner and awards



- **Voting on Brazos County Expo and TSO:**

- Book room & set-up for meal – Proceed
- Book Lazy B Catering for Chicken Fried Steak and Chicken Fried Chicken meal on Saturday
- Hold on North arena at this time
- Book South arena and warm-up area – Proceed
- Book move on Thursday and we can begin set-up
- Increase fees as follows: \$65 for stalls, Class fee is \$15.00 adults, \$12 for youth and sub-youth, pee-wee free
- We will split the security fee with the cattle exhibitors
- Dianne Smith motioned to approve the above and Jan Stallone seconded, motion passed and was approved.

Classes for TSO:

- Large Animals modifications presented by Dianne Smith and Jessica Meuth:
 - Remove Cloverleaf Barrels, Remove Log Drag,
 - Multi-hitch donkeys remove Cloverleaf Barrels
 - In English add 2 classes, Adult Hunter Hack and Youth Hunter Hack
 - Total of 175 classes
- Miniature Animals:
 - In all Halter remove 7 year and older classes and change 5&6 year old to be 5 years and older.
 - Remove all Obstacle Race classes
 - Add Mini Mule classes: Pregreen, Non-Driving, Green & Open, Youth (18 and under) for Mini Mules Showmanship & In-Hand Trail
 - Class 149 – split out Hunter Pre-Green Miniature Mules
 - Lead line Race – Add Youth Mini Mules
 - *It was later decided by email vote that the mini mule classes would not include a Youth class. Mini mule classes will be pre-green, non-driving, and Green & Open.*
 - *It was later decided by email vote that we will replace the Lead-line race classes with Scramble and that Scramble will count towards the High point awards.*
- Once the class list is modified per above, an email vote will finalize the class list for TSO 2016.
- Obstacles for Classes: How many cones do we need? We have 15 large new cones, Dianne has 10 cones. We will buy 9 additional cones. We need numbers and balls for the cones course. Jane will check to see what numbers we currently have.



Ribbon Inventory-Mary Stewart:

- There are a variety of ribbons in inventory. Some ribbons are dated and some are not. Some are short and some are long. However, there are useable ribbons.
- Once we finalize our class list, Shirley Knott will order ribbons.
- Mary advised that there are boxes of show records 2009 thru 2015. We will dispose of the records from 2009 to 2014 and keep the records for 2015.

T-Shirts – Jessica Meuth:

- Jessica advised we could get any color of T-Shirt for \$7 and \$8 each. We decided to have red t-shirts for staff and offer black t-shirts for sale.
- We will continue to charge \$12 for t-shirts, \$14 for XXL and \$15 for XXXL
- Last year we made a profit of \$309 on attendee T-shirts. The expense for staff T-shirts was \$380 in 2015.
- After discussion we decided to make the T-shirt design more SDMS generic by removing all wording below the graphic (date, location and TSO-Where the Best go to Show). Underneath the Texas Shoot-Out graphic write out Southwestern Donkey and Mule Society
- Jessica will modify the graphic design.

Award Ideas:

- The following saying was suggested: “The Shoot-Out” has gotten even cooler”
 - Yeti coolers for approximately \$125 for Division Champion
 - Reserve Champion would receive steel mugs
 - Yeti Koozie – \$5 each for class winners
- Director’s chairs that say SDMS. Give tall chairs for High Point and low chairs for Reserve Champion
- Buckle Showcases – large or small for high point or reserve
- Aluminum chairs are nice and light weight. Shirley Knott will get cost.
- Rhonda thinks belt buckles draw people to the show.
- Shirley suggested jackets and vests for awards. Lighter jacket with a monogram \$75. Vests for \$65. The apparel would be ordered after the show due to sizes.
- Grooming Aprons or Towels with Clips (\$3 - \$7) for Hospitality Gift - Shirley
- Home Depot Grooming Totes
- Assign a sub-committee to decide on awards

Show Program, patterns, and sponsorships:

- Program – 1 for each exhibitor, judge and gate keeper. We will need approximately 120 programs. Check printing prices at FedEx Office, Staples, Office Depot, and Alpha Graphics.
- The 2015 programs cost \$585 to print but were covered by the cost of advertising.
- Each advertiser needs a copy of the program and a thank you note.



- Instead of a Pattern Book we will put required patterns in the show envelope with their numbers and other information. We will also post patterns at the arena.
- Emily provided a list of potential sponsors for the show. These sponsors could buy a sponsorship and/or provide merchandise for the silent auction
- We can create a flyer that can be given to potential sponsors. Emphasize the youth and scholarship program. Emphasize that we are a 501C-5 organization – for advertising, therefore the fee is tax deductible

Judges, Photographer:

- Dianne will send potential local judges to Shirley.
- Shirley asked Lori Howard to be the photographer and she hasn't confirmed due to a prior commitment on Sunday. *After our board meeting we received confirmation that Lori Howard will be the show photographer.*

TSO Silent Auctions:

- 4 large items to auction at the Saturday dinner and awards
- Also have a "general" silent auction and ask exhibitors to bring something. We will also solicit items from potential sponsors.
- *Robert Polley is donating a beautiful pine saddle rack that he is making. Not sure if we have any other large items.*

Other Non-TSO Business:

- Shirley Knott has reserved the Bell County Expo for the Fall Show on October 28-30, 2016. The show will remain the Spooktacular.
- We will discuss playdays at the next meeting
- Map of membership: Use different colors marker for members who show their donkeys.

New Business

- Shirley will check on the SDMS insurance. It may expire in May 2016.
- Dianne will set-up a trail course on Friday evening to train other exhibitors. Instruction will be for 2 hours and a small fee will charged.
- Trail practice will begin one hour after the last class.
- We discussed NMDA rules and regulations and how they differed from SDMS rules and discussed SDMS having NMDA shows.

Next Board Meeting

April 9, 2016, 11:00 am at Uncle Dan's Barbeque, 1001 Lake Air Drive, Waco, TX 76710

Adjournment

Jim Tippie moved that the meeting be adjourned and all agreed. Meeting adjourned at 3:03pm.



Minutes submitted by Secretary, Laura Harless